

Copy for Email 1 (for Self-employed customers)

Subject Line

Have you thought about consolidating business debts into a single home loan?

Preview text

As a business owner, if you have multiple business or tax debts, you could consolidate them and pay out any existing debts.

Body copy

Don't allow business debts to mount up all at different, and sometimes high, loan interest rates. A great option is to consolidate them into a home loan and potentially save money with a better, single loan interest rate. By accessing your current home equity, you could refinance your existing home loan and pay out any business debts.

Insert your typical call to action

ie. "Get in touch with me today to chat about some of our most suitable home loan options that can help you consolidate." or similar, based upon the typical call to action copy you would normally use.

Insert disclaimer

Any information contained in this document is of a general nature only and does not take into account the objectives, financial situation or need of any particular person and is not intended to provide, and should not be relied on for, tax, legal or accounting advice. Therefore, before making any decision, you should consider the information with regard to those matters and consult your own tax, legal and accounting advisors before engaging in or considering the appropriateness of any transaction.

Copy for Email 2 (for non Self-employed customers)

Subject Line

Cut out some of stress in your life by rolling debts into a single home loan.

Preview text

If you have multiple debts, liabilities, or personal loans, you could consolidate them into one home loan and pay out any existing debts.

Body copy:

Consolidating debts or liabilities into a single home loan can make it easier to manage as you only have one repayment to deal with, rather than multiple.

This can be beneficial for managing your finances, and it could save you money by potentially being on a lower interest rate, or paying less in fees, all via a single home loan.

Insert your typical call to action

ie. "Get in touch with me today to chat about some of our most suitable home loan options that can help you consolidate." or similar, based upon the typical call to action copy you would normally use.

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